## SHARP / NEC

## MultiSync ${ }^{\circledR}$ MA431

LCD 43" Message Advanced Large Format Display

## Datasheet



## Meticulously powerful signage

When true-to-life colour rendition is essential, the MA Series' advanced feature set delivers calibrated precision, without compromise. For specialist applications, the wide colour gamut panel, SpectraView engine technology and 8 K signal processing, positions the MA series at the high end of professional content delivery.

The MA series' modular design includes Intel® Smart Display Module (Intel $\circledR^{\circledR}$ SDM) technology integrated into the display, facilitating powerful media playback for the most intuitive signage creation and delivery. Featuring an integral audio amplifier, multi-picture mode technology and extensive connectivity including video out, the MA series offers versatile functionality for corporate signage and prestige retail applications.

## Benefits

Unhindered readability - no reflections from windows or other light sources means no disruption to the visibility of signage content or meeting room presentation

Wide colour gamut - high-performance panel technology delivers a wider spectrum of colours for a superb visual experience
Safe for public environments - a metal back cover and intelligent heat management ensure safe use in public spaces where fire-retardancy is mandatory

Enhanced imaging performance - advanced settings of all relevant visual parameters allow full control of brightness, colour, gamma and uniformity via the SpectraView Engine for precise, natural images.

Mission-critical 24/7 ready operation - the meticulous selection of industrial-grade components and careful design focused on demanding usage scenarios accompany an impressive and continuous viewer experience.

## Product Information

| Product Name | MultiSync ${ }^{\circledR}$ MA431 |
| :--- | :--- |
| Product Group | LCD 43" Message Advanced Large Format Display |
| Order Code | 60005046 |
| Display |  |
| Panel Technology | IPS with Edge LED backlights |
| Screen Size [inch/cm] | $43 / 108$ |
| Aspect Ratio | $16: 9$ |
| Brightness [cd/m²] | 500 |
| Contrast Ratio | $\geq 8000: 1^{1}$ |
| Viewing Angle [ ${ }^{\circ}$ ] | 178 horizontal / 178 vertical (typ. at contrast ratio 10:1) |
| Colour Depth [bn] | 1.073 (10bit) |
| Colour Gamut | $86 \%$ of DCI |
| Response Time (typ.) [ms] | 8 |
| Panel Refresh Rate [Hz] | 60 |
| Haze Level [\%] | Pro (28) |
| Supported Orientation | Face Up; Landscape; Portrait |

## Synchronisation Rate

| Horizontal Frequency $[\mathrm{kHz}]$ | $26-91.1$ |
| :--- | :--- |
| Vertical Frequency $[\mathrm{Hz}]$ | $23-86$ |

## Resolution

| Native Resolution | $3840 \times 2160$ |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
| Supported Resolutions | $7680 \times 4320 ;$ | $1920 \times 1200 ;$ | $1400 \times 1050 ;$ | $1280 \times 720 ;$ |
|  | $4096 \times 2160 ;$ | $1920 \times 1080 ;$ | $1366 \times 768 ;$ | $1360 \times 768 ;$ |
|  | $3840 \times 2160 ;$ | $1600 \times 1200 ;$ | $1280 \times 1024 ;$ |  |

## Connectivity

| Input Video Digital | $2 \times$ DisplayPort (with HDCP); $2 \times \mathrm{HDMI}$ (with HDCP) |
| :--- | :--- |
| Input Audio Digital | $1 \times$ DisplayPort; $2 \times \mathrm{HDMI}$ |
| Input Control | LAN 100Mbit; remote control wire ( $3,5 \mathrm{~mm}$ jack); RS232 |
| Output Video Digital | $1 \times$ DisplayPort (loop through: DisplayPort, SDM slot-in PC); $1 \times \mathrm{HDMI}$ (loop through: HDMI, <br>  <br> SDM slot-in PC) |
| Input Detect | $1 \times 3,5 \mathrm{~mm}$ jack |
| PiP/PbP | Custom; First; Last |

## Calibration

| Factory Calibration | Gamma; Intensity; RGB; Uniformity; White Point |
| :--- | :--- |
| Sensor Calibration (through <br> USB) | PC-less Calibration with USB Sensor MDSVSensor3; White Copy (post self-calibration) |
| Calibration with Software | Corner Uniformity; Gamma; Intensity; RGB; Update Factory Calibration; White Point |
| Calibration Software | NEC Display Wall Calibrator |

## Open Modular Intelligence

| Intel® SDM | accepts Intel ${ }^{\circledR}$ Smart Display Modules Large and Small up to 66 W |
| :--- | :--- |
| Compute Module Slot | RPi Compute Module 4 |

## Sensors

| Ambient Light Sensor | Integrated, triggered actions programmable |
| :--- | :--- |
| Temperature Sensor | Integrated, 3 sensors, triggered actions programmable |

## Electrical

Power Consumption Eco/max. 70 shipping
[W]

| Power Savings Mode [W] | $<0.5 ;<2$ (Networked Standby) |
| :--- | :--- |
| Power Management | VESA DPMS |
| Power Supply | $100-240 \mathrm{VAC} ; 50 / 60 \mathrm{~Hz} ;$ internal |

## Environmental Conditions

| Operating Temperature $\left[{ }^{\circ} \mathrm{C}\right]$ | +0 to +40 |
| :--- | :--- |
| Operating Humidity [\%] | 20 to 80 |
| Storage Humidity [\%] | 10 to 90 |
| Storage Temperature $\left[{ }^{\circ} \mathrm{C}\right]$ | -20 to 60 |

## Mechanical

| Dimensions (W $\times \mathrm{H} \times \mathrm{D}$ ) [mm] | $968.2 \times 561 \times 67.1$ |
| :--- | :--- |
| Weight [kg] | 18.5 |
| Bezel Width [mm] | 11 (left, right and top); 15.6 (bottom) |
| VESA Mounting [mm] | $300 \times 300$ (FDMI); 4 holes; M6 |
| Ingress Protection | IP5 $\times$ (front); IP2 (back) |
| Packaging Dimensions (W $\times \mathrm{H}$ <br> $\times$ D) [mm] | Box 1: $1,120 \times 700 \times 203$ |
| Packaging Weight [kg] | Box 1: 23 |
| Colour Bezel | Pantone 426 M (black) |
| Material | Metal |

## Available Options

Accessories Feet (ST-401/ST-43M); Soundbar; Speaker (SP-TF1); Trolley (PDMHM-L); Wall mount (PDW C L and P, PD02W T M L, PD03W T M P)

## Green Features

Energy Efficiency Energy consumption: $85 \mathrm{kWh} / 1000 \mathrm{~h}$; Energy efficiency class: G; LED backlight

## Additional Features

| Special Characteristics | DICOM Simulation |
| :--- | :--- |
| Pixel Failure Class | ISO 9241-307, Class 1 |
| Shipping Content | 2x AAA batteries; Display; HDMI Cable; Power Cable; Remote Control; Setup Manual |
| Warranty | 3 years warranty incl. backlight; additional services available |
| Operating Hours | $24 / 7$ |
| External Control | AMX NetLinx Support; ASCII Control Commands; HDMI CEC; HTTP Browser; PJLink; Scheduled |
| Remote Management | Timer; SNMP |
| Security | Automated Email Alerts; NEC NaViSet Administrator 2 |
| 1 out of the box conditions, local dimming ON |  |

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