



Features

X-Sign Content Management Software

BenQ's integrated, exclusive X-Sign software provides content templates that are especially designed for long-and-narrow displays, making it easy for operators to quickly design and roll out new promotional material. The templates also let operators add images, videos, and scrolling text to their marketing materials. X-Sign's intuitive interface makes it easy for operators to monitor and manage all remote displays from a central, off-site location. It allows operators to push real time messages, to make instant price updates and broadcast YouTube live streaming across multiple displays. The software has QR Code Interaction and Analysis option. X-Sign allows operators to embed QR Codes that, when scanned, can offer customers the latest promotional information. X-Sign also offers QR Code analysis to let operators see when and where customers are interacting with content. This analysis can help operators quickly adjust their offers to match customer interest.

Performance

As the world's first PANTONE validated digital signage, BenQ SL5502K aims to provide users the most professional colour performance to fulfill their daily tasks, including design, display and other related display applications. An ultra-high definition resolution of 4K2K (3840 x 2160) offers the most exquisite image details and allows for flexible colour adjustment to display captivating images. SL5502K is built with better cooling techniques reaching a longer lifetime while running for 24 hours a day and delivers flawless display in portrait and landscape view.

Intuitive Design

A slim and lightweight design combines with a narrow bezel delivers a stylish outlook befitting of any in-store environment. It can easily be mounted or rearranged to suit diverse uses, which saves cost and manpower on signage installation, and eventually facilitates different display configurations in stores, offices, and other commercial establishments.

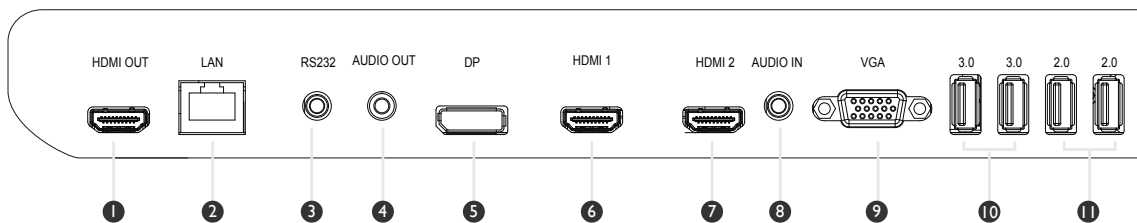
Hassle-free Display Management

With Device Management Solution operators can remotely control display on/off time or backlight via LAN. Over-the-Air Update allows to keep all display drivers up-to-date with easy firmware update. DMS Cloud gives operators control of all devices in the store and lets them install Android™ apps and distribute content via cloud server.

All-in-One, Clutter Free Solution

BenQ's Smart Signage Series is an all-in-one media solution with a built-in Android operating system. It allows users to work as soon as it's plugged in. Plug-and-play simplicity enables you to access and play multimedia files directly from a USB flash drive. Requires no PC connection or complicated cable setup.

Input and Output Terminals



- ❶ HDMI output
- ❷ LAN 10 / 100
- ❸ RS232

- ❹ Audio output
- ❺ DP
- ❻ HDMI 1

- ❼ HDMI 2
- ❽ Audio input
- ❾ VGA

- ❿ USB 3.0 x 2
- ⓫ USB 2.0 x 2

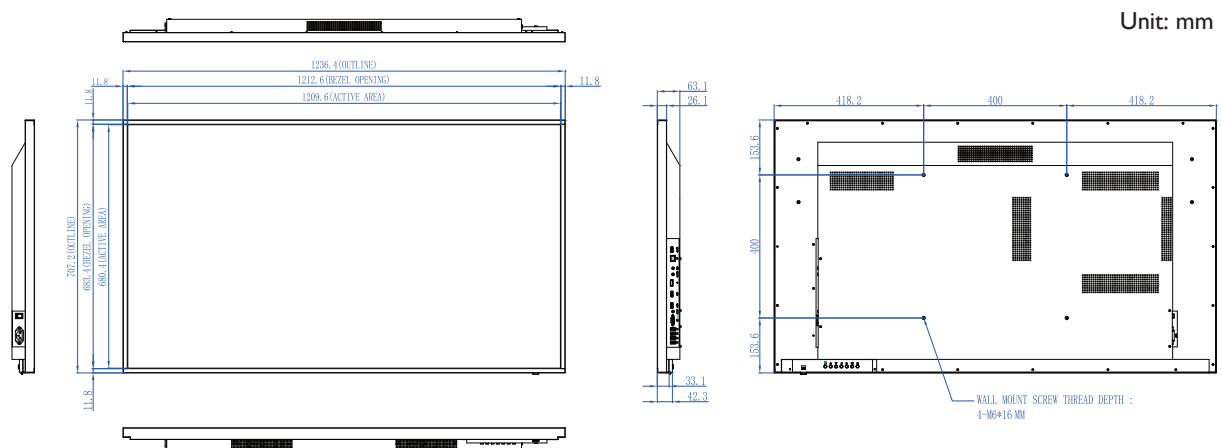
SL5502K
55" Smart Signage

BenQ

Specifications

Panel	Screen Size	55"		
	Resolution	3840 × 2160		
	Brightness (Typ.)	500 nits		
	Contrast Ratio (Typ.)	1200 : 1		
	Viewing Angle (H/V)	178 / 178		
	Response Time (G-t-G)	8 ms		
	Backlight Life (hrs)	50,000		
	Panel Surface	Anti-Glare		
	Operating Hours	24 / 7		
	Orientation	Landscape / Portrait		
Power	Type	Internal		
	Power Supply	100V~240V, 50 Hz / 60 Hz		
	Power Consumption	Maximum (W/h)	148W	
		Typical (W/h)	85.6W	
		Standby Mode (W/h)	<0.5W	
		Off Mode (W/h)	0W	
AC Power Switch	Yes			
Wake up	HDMI / VGA / DP			
Environment	Operation Temperature	0°C ~ 40°C		
	Operating Humidity	20% ~ 80% RH non-condensing		
Connectivity	Input	VGA	x 1	
		HDMI	HDMI 2.0 × 2	
		Display Port	DP 1.2 × 1	
		Audio Input	x 1 (3.5 mm)	
		Output	HDMI	HDMI 2.0 × 1
	Audio Output	x 1 (3.5 mm)		
	USB	USB 3.0 × 2 / USB 2.0 × 2		
	RS232	Yes		
	RJ45	Yes		
Remote Controller	Yes			
Audio	Internal Speaker	10W × 2		
Mechanical	Dimensions (mm)	Screen	1236.4 × 707.2 × 63.1	
		Package	1364 × 824 × 154	
	Weight (kg)	Screen	26.4	
		Package	31.4	
	Bezel Width (mm)	11.8		
Wall Mounting (VESA) (Screw Type /Max. Length)	400 × 400 mm M6 × 14 mm			

Dimension (mm)



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